

{ Type Styles }

- >> Choosing the right typestyle may be the most important design decision you will have to make. The type of sign and the distance in which your audience will see the sign are both factors as to what typestyle you should choose.

Sans Serif

- >> These fonts provide the most legibility and are technically the only ADA compliant font with all uppercase letters are used.

Arial	Helvetica	Futura
Arial Narrow	Helvetica Condensed	Century Gothic
Arial Bold	Helvetica Bold	Eurostyle
Arial Black	Helvetica Black	Swiss

Serif

- >> Some serif fonts do not sacrifice much legibility, but technically are not ADA compliant.

Americana	Cheltenham	Minion Pro
Baskerville Old Face	COPPERPLATE GOTHIC	News
Bodini	Garamond	Raleigh
Book Antiqua	Georgia	Schneider
Caslon Pro	Imperial	Times New Roman

Script

- >> These fonts are often hard to read from far distances. Be careful when choosing a script font. There are some limitations with fabrication in routing these fonts.

<i>Bickham Script Pro</i>	<i>Commerical Script</i>	<i>Flemish Script</i>
<i>Brush Script</i>	<i>Edwardian Script</i>	<i>Murray Hill</i>

Decorative

- >> These fonts add character to your sign and create a distinct image. However, legibility is a big concern.

Engravers Old English	<i>Savage</i>	STENCIL
Fraktur	SHOTGUN	Tango

Questions?

- >> Contact SDDI at 952-224-9906